

" THE REASON I GIVE BACK IS, SO MY EXPERIENCES ARE NOT WASTED. "





The Red Songbird Foundation was founded in 2009 by Billboard-charting singer Hilary Roberts, who has been sober from drugs and alcohol since 1997. The non-profit organization celebrated its public launch in May 2019.

Shortly after, Hilary joined forces with “The Hills” star Jason Wahler with the goal of bringing the foundation to a broader audience. Jason has been active in the field of recovery since 2010. Together they aim to help people heal from the darkness of their past.

By providing education, outreach, resources, and treatment scholarships, Hilary and Jason have made it their mission to raise awareness and save as many lives as possible, through their work.



OUR CHALLENGE

Nearly half of American adults experience a mental health disorder at some point during their lifetime. Approximately one quarter of American adults battle alcohol or substance use disorders. These statistics are astounding.

Mental health issues, including trauma and alcoholism/substance abuse, have been increasing in the United States, however an appropriate response to this increase has not been enacted.

It's hard to even get people to agree on the appropriate type of response to enact. One thing is for sure though, millions and millions of Americans are struggling, and they need help.



OUR CHALLENGE



1/5
adults in US have a mental
health condition



10%
of young adults have
alcohol use disorder



8.5M
of US adults have mental health
and substance use disorders



60% of men
50% of women
experience at least one trauma in their lives



8M
of adults have PTSD
during a given year

- In any given year in the US approximately 1 in 5 adults (46.6 million) experience a mental health condition, and for 1 in 25 of them (11.2 million) the mental illness is so severe it interferes with, or limits, one or more major life activities.
- In 2017, about 10 percent of young adults aged 18 to 25 (3.4 million) had an alcohol use disorder, and about 14.8 percent (5.1 million) battled a substance use disorder.
- In the same year, 8.5 million American adults suffered from both mental health and substance use disorders, or co-occurring disorders.
- About 6 of every 10 men (or 60%) and 5 of every 10 women (or 50%) experience at least one trauma in their lives.
- About 8 million adults have PTSD during a given year. This is only a small portion of those who have gone through a trauma.



OUR CHALLENGE



Trauma, alcohol/substance abuse, and mental health issues make people feel alone, and finding help when one is struggling can be an enormous task.

There is a lot of conflicting or misguided information to siphon through. Trying to track down and assess resources can be overwhelming or even ineffective.

Unsuccessful attempts to get assistance can have disastrous consequences for those suffering, but there's no clear place or route to find support.

The Red Songbird Foundation has created the go-to place where the information on how and where to find appropriate tools and services is consolidated so people looking for help can find verifiably valuable interventions and relief.



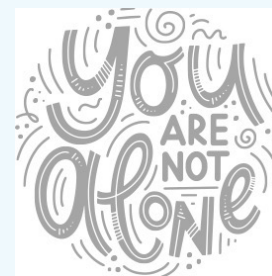
OUR WORK



The Red Songbird Foundation was established to not only help the individuals that are struggling themselves, but those affected around them in the realms of trauma, mental health and alcoholism/ substance abuse.

We will empower our community with knowledge, care, and insight so for the first time, those suffering don't feel alone and can have an opportunity to thrive.

By creating a safe and trusted environment with no judgement, we pride ourselves on being on the forefront of making an impact, so we can save as many lives as possible.



OUR VISION



Our vision is to be the go-to resource for trauma, mental health, substance abuse, and alcoholism.

We will provide a comfortable environment to talk about very uncomfortable subjects where we look to ignite a movement.

One where our message and reach grow with every life we touch. The Red Songbird Foundation will bring inspiration and innovation to individuals struggling and those around them.

Ultimately, our desire is to help people heal from the darkness of their past.



HOW WE DIFFER



RSF started from purely altruistic roots. Hilary's dream to give back the amazing gift of recovery that she received, created a heightened passion in her to make a difference and help others.

That practice of selflessness carries through everything RSF does, including no attachment to, or financial gain from, any particular treatment facility, insurance provider or caregiver.

This freedom allows RSF to contribute over 90 percent of its funds towards the mission of helping individuals based on their needs, so they can heal from the darkness of their past.

RSF is an evolving model that uses evidence-based practices, past personal experiences, and future models to inform our work.

Donations are being used to raise awareness, educate and share information from the foremost experts to help not only the individuals that are struggling themselves, but those affected around them in the realms of trauma, mental health and alcoholism/substance abuse.

The Expertise we are relying on will also help us award scholarships to individuals who are suffering but can't afford quality help.



OUR NEEDS



\$750,000 Needed

50% Education

40% Scholarships

10% Outreach



OUR BUSINESS INITIATIVES



EDUCATION

Being the go-to resource for trauma, mental health, and substance abuse.



SCHOLARSHIPS

Offering financial help to individuals who cannot afford treatment.



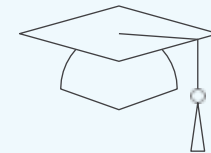
OUR BUSINESS INITIATIVES



The Red Songbird Foundation has partnered with a team of leading medical and mental health experts to provide the most up to date information on trauma, mental health issues, alcoholism and substance abuse.

Our go-to-online database will give individuals suffering from trauma and/or substance abuse or family members insight and tools to seek help.

We seek are empowering change through education, care, and insight around the subjects of trauma, mental health and alcoholism/ substance abuse so for the first time, those suffering don't feel alone and can have an opportunity to thrive.



OUR BUSINESS INITIATIVES



The Red Songbird Foundation Scholarship is intended for individuals who are suffering with trauma, mental health issues, alcoholism or substance abuse.

The ideal candidate is someone who shows a desire to spark change in their life but does not have the means to do so due to financial limitations. The scholarship will be a collaborative effort between RSF and its top treatment partners.

RSF will finance the treatment of a deserving recipient, although with a few meaningful prerequisites.



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